

Chicano Power???

¡¡No Creo Yo!!

Hispanic Voter Turnout in Travis County

The **U.S. Bureau of the Census** estimates that as of 2019, there are close to 428,000 Latinos residing in **Travis County**. (33.6%) Out of this population it is estimated that there are just over 100,000 registered voters with Spanish surnames. One way to examine the extent to which the Hispanic population is

is engaged in voting is look at the numbers. More specifically, how many are registered to vote, how many turned out to vote and how did they as a group vote.

The data on these two pages was taken from the **Travis County Election Department** for the **Primary Election** that was held on March 3rd, 2020.

LAST NAME	NUMBER REG VOTERS	TOTAL WHO VOTED	%	DEMO	REP
Aguilar	545	110	0.202	107	3
Aguirre	259	77	0.297	71	6
Aleman	211	40	0.19	37	3
Almanza	64	12	0.188	12	0
Alvarado	597	161	0.27	149	12
Arellano	240	65	0.271	61	4
Barrera	322	92	0.286	91	1
Barrientos	114	25	0.219	24	1
Bazan	68	20	0.294	18	2
Benavides	274	66	0.241	57	9
Campos	346	88	0.254	76	12
Canales	152	51	0.336	48	3
Cano	186	39	0.21	32	5
Cantu	674	196	0.291	176	20
Cardenas	371	105	0.283	94	11
Carrillo	220	57	0.259	54	3
Castillo	1100	254	0.231	222	32
Castro	627	139	0.222	123	16
Cavazos	245	63	0.257	54	10
Cervantes	257	52	0.202	49	3
Chapa	192	55	0.286	51	4
Chavez	665	179	0.269	165	14
Contreras	422	80	0.19	78	2
Coronado	157	37	0.236	35	2
Cortez	398	97	0.244	89	8
Cruz	814	179	0.22	162	17
Davila	326	87	0.267	76	9
De Leon	114	27	0.237	26	1
Delgado	380	101	0.266	90	11
Dominguez	474	132	0.278	127	5
Duran	328	91	0.277	80	11
Espinosa	179	46	0.257	3	3
Espinoza	325	53	0.163	50	3
Estrada	509	112	0.22	108	4
Fernandez	450	146	0.324	133	12
Flores	1634	427	0.261	396	31
Fuentes	252	63	0.25	58	5
Galvan	283	74	0.261	69	5
Garcia	3912	1074	0.275	972	107
Garza	1594	445	0.279	416	29

LAST NAME	NUMBER REG VOTERS	TOTAL WHO VOTED	%	DEMO	REP
Gomez	1010	258	0.255	240	18
Gonzales	1771	391	0.221	341	50
Gonzalez	2344	629	0.268	596	53
Guerra	514	134	0.261	125	9
Guerrero	718	165	0.23	142	23
Gutierrez	979	258	0.264	234	24
Guzman	434	87	0.2	79	8
Hernandez	3220	751	0.233	682	69
Herrera	824	186	0.226	170	16
Hinojosa	282	88	0.312	81	7
Jaimes	391	46	0.118	46	0
Jimenez	487	118	0.242	110	8
Juarez	329	79	0.24	73	6
Lara	291	69	0.237	67	2
Loera	144	32	0.222	31	1
Lopez	2374	570	0.24	503	67
Lozano	294	82	0.279	66	16
Luna	453	96	0.212	91	5
Maldonado	535	123	0.23	121	12
Martinez	4034	1084	0.269	926	83
Mata	230	66	0.287	62	4
Medina	504	120	0.238	113	7
Mendez	624	141	0.226	132	9
Mendoza	658	167	0.254	152	15
Mireles	153	49	0.32	43	6
Molina	328	70	0.213	63	7
Montes	103	25	0.242	23	2
Montoya	253	78	0.308	69	9
Morales	765	208	0.272	200	8
Moreno	867	220	0.254	205	15
Moya	91	21	0.231	19	2
Muniz	145	44	0.303	44	0
Munoz	552	158	0.286	138	16
Munoz	552	153	0.277	138	15
Nunez	318	96	0.302	89	7
Ochoa	267	69	0.258	66	3
Ortiz	812	208	0.256	195	13
Pena	616	170	0.276	157	13
Perez	2009	481	0.239	429	52
Puente	107	32	0.299	30	2

Presence, Participation, Performance

in the March 3rd, 2020 Primary Election

The last names that appear in this sample were selected by how often they appeared on the voter rolls. In other words, the last name "Hernandez" appeared over 4,000 times and was selected because of its frequency. Other last names were selected to provide diversity in that respective letter of the alphabet. As the data shows, voter turnout was mostly in the

20 to 30 percent range. In past General Elections, voter turn does improve. It is the expectation of many that this will be the case on November 3rd, 2020. There are many ways to conduct an analysis of voter data. It can be viewed in terms of age, gender and zip code. For those willing to conduct surveys, it can also be viewed in terms of education, income, length of time at a residence and language use in the home and at work. There is still much to be learned about Hispanic non-voting behavior. But what is known is that if a given population is looking for respect in a society, part of that respect will come from improving its voter participation behavior.

LAST NAME	NUMBER REG VOTERS	TOTAL WHO VOTED	%	DEMO	REP
Quintana	69	19	0.275	16	3
Ramirez	1894	496	0.262	465	31
Ramos	691	185	0.268	173	12
Reyes	1064	252	0.237	229	23
Reyna	323	66	0.204	62	4
Rios	523	119	0.228	105	14
Rivera	1035	254	0.245	236	18
Robledo	125	22	0.176	20	2
Rocha	311	75	0.241	71	4
Rodriguez	4108	935	0.228	850	85
Romero	514	145	0.282	147	8
Romo	116	26	0.224	23	3
Rosales	325	76	0.234	67	9
Ruiz	877	221	0.252	205	16
Saenz	301	106	0.352	99	7
Salazar	754	179	0.237	166	13
Saldana	266	65	0.244	59	6
Salinas	592	184	0.311	173	11
Sanchez	1829	466	0.255	429	37
Sandoval	310	71	0.229	65	6
Santos	291	78	0.268	68	10
Serna	115	43	0.374	39	4
Silva	367	102	0.278	94	8
Solis	371	78	0.21	71	7
Sosa	192	45	0.234	41	4
Suarez	182	51	0.28	46	5
Telles	325	76	0.234	67	9
Tijerina	149	41	0.275	38	3
Torres	1338	292	0.218	68	14
Trevino	763	211	0.277	190	21
Valdez	524	139	0.265	129	10
Valenzuela	120	33	0.275	31	2
Valle	92	32	0.348	30	2
Vazquez	281	66	0.235	63	3
Villa	84	25	0.298	24	1
Ybarra	292	51	0.175	43	8
Zamarripa	73	22	0.301	21	1
Zamora	278	67	0.241	65	3
Zapata	264	63	0.239	61	2
Zuniga	304	72	0.237	66	6



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